

Hugo Prado

Hugo Prado was born June 2, 1952 in Lima-Peru South America. He grew up in Miraflores, a west coast suburb of Lima where his main passion other than drawing and car races was surfing.

One of the early recollections of Hugo's artistic abilities was doing drawings for his grade school event fliers. Hugo's father, Carlos, having been a race car driver and also responsible for importing automobiles such as VOLVOS, BMW's, FIAT'S etc. was the source of inspiration for Hugo as he was growing up. "I was the most popular kid in our neighborhood, Hugo comments, since my father would bring a different car from work everyday, sometimes he would bring the race cars as well, since they needed fine-tuning and testing for the upcoming races, I couldn't wait to come home from school to see which car he would bring from work that day".

Hugo has been self-employed for the past 20 years. The delicate detail in his paintings is owed in part to his technical background as an industrial designer for a foremost football helmet manufacturing company. This was the first job Hugo held in the United States from 1972-1974 before going into airbrush illustration for advertising agencies and private corporations. Hugo executed a wide variety of realistic paintings for these clients for 16 years before realizing his life-long dream in 1990. He decided to leave advertising agency illustration to become a full-time automotive artist and founded AIR ARTS, INC. Hugo's medium is acrylics and watercolors sprayed through the airbrush. His original paintings measure 25" from bumper to bumper and usually take 3 months to complete.

His work has been televised Nationwide in MOTORWEEK, a prestigious automotive TV show and if you don't catch the re-run of that interview look behind LISA BARROW and you will see Hugo's prints in her office. His prints have been sold on TV through QVC NETWORK and auctioned by "The World Leader" KRUSE INTERNATIONAL. Hugo's work has been showcased in top magazines like CORVETTE FEVER, CORVETTE QUARTERLY, VETTE MAGAZINE, HOT ROD, HEMMINGS MOTORNEWS, etc.

Hugo's prints were given away live and on-the-air by legendary disk-jockey DICK BIONDI and distributed by AUTOMOBILE QUARTERLY, MID-AMERICA DESIGNS, INC., D&M CORVETTE to name a few. Hugo is the owner of AIR ARTS, INC. "Fine Automotive Collectors' Prints" and is licensed by Chevrolet Motor Division to faithfully paint the classic Corvettes and Camaros and publish them as limited-edition art prints.

Hugo personally oversees every stage of the pre-press and printing of his fine art limited-edition prints. "Every stage of the printing process has to be delicately handled, since after all, that is the final product the collector is going to purchase. Having started this company from scratch I understand the meaning of quality and service. That is why, I only provide my collectors with the best quality from the painting all the way to the tubes they are shipped in. Only the best is good enough, I want to be treated with respect and consideration and in turn do extend that courtesy to everyone in order to earn it". This

degree of commitment to quality is what makes Hugo Prado's limited-edition art prints so collectible.

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Prints that appear in this software are cropped to fit the dimensions of the viewing window. The actual prints measure 19" X 25" and are printed using screenless lithography processing on 95 pound cover stock acid-free paper.

Signed prints are available framed and un-framed from:

AIR ARTS, INC.

P.O. Box 18437

Chicago, IL 60618-0437

(773) 583-7627 (voice and fax)

(800) 583-7627 (voice and fax orders)

EMAIL: vetteart@aol.com

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